

EXPOSE THE HARM

PRIVACY POLICY

Expose the Harm is a project led by CEASE UK. CEASE UK is a charitable incorporated organisation registered in England and Wales under number 1182515.

Our contact details

Name: Naomi Miles, Interim Chief Executive, CEASE UK

Address: CEASE UK, c/o 483 Green Lanes, London, N13 4BS

Questions and concerns regarding your privacy on **Expose the Harm** can be made via: contact@cease.org.uk

Privacy Policy last updated on: 04 March 2025

How we collect personal information:

The process of sharing your story on Expose the Harm is intended to be anonymous. We do not want you to include any personally identifiable information in a story you submit to the website. We never publish personal information relating to any individual or group within a story. Any references to names or other personal information are removed before publication in accordance with our Moderation policy.

We do not track personally identifiable information from anyone who shares a story on the website via IP address or any form of cookies.

However, there are ways in which we do collect personal information:

1. If you enter personal information in your story submission. (We will always remove this personal information prior to publication, but it is still considered data collection under UK GDPR.)
2. If you submit an enquiry via email
3. If you donate via the donate link on the website
4. If you choose to give us your email address to explore sharing your story more publicly via the media
5. If you provide us with your personal information when you engage with us by another means

The types of personal information we collect

We only collect personal information which you choose to share with us. Relating to the instances above, these are the types of personal information we might collect:

- If you share personal information within a story via a Submission Form: your name or the name of others mentioned in your submission, age, location and any other personal identifiers you share
- If you donate via the website: your name, address, email address, phone number
- If you engage with us via email, telephone, social media or by another means, we may collect name, address, email address, telephone number, location, social media information, age and any other personal information you may choose to share.

How we get the personal information and why we have it

The personal information we process is provided to us directly by you for one of the following reasons:

- Because you shared personal information within your submission (we will never publish this)
- To help us engage with your enquiry
- To receive and process your donation
- To help us engage with you directly about sharing your story via the media for the purposes of raising awareness and engaging key stakeholders

We process your personal data in order to

- Raise awareness of the multi-faceted harms of pornography
- Enhance our campaigning and advocacy efforts calling for regulation of the online pornography industry and reduction of the harm it drives.
- Help us stay abreast of the diverse patterns of harm driven by pornography

Will we share this information with anyone?

We will never share your personal information without your explicit consent to do so or unless we are required to by law.

The very limited instances in which we would share personal information with others beyond the Expose the Harm team / CEASE include:

- with selected reputable media outlets, if you have opted to speak to the media about your story via the Expose the Harm team. This will only happen with your prior consent. You can remove your consent at any time. You can do this by contacting info@exposetheharm.com .
- with a safeguarding body: this will only happen if your story contains personal identification information as well as information that leaves us concerned that a child or adult is currently at risk of harm by themselves or by another person. In that situation, we would pass your submission onto the [NSPCC](#)

[Helpline](#), in line with our Disclosure/Safeguarding Policy. The NSPCC may then guide us to report elsewhere (for example local child protection services which our Designated Safeguarding Lead will then do).

The lawful basis for processing your data

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:

- (a) Your consent (media engagement opportunities). You can remove your consent at any time. You can do this by contacting info@exposetheharm.com
- (b) We have a legal obligation (reporting to appropriate authorities a current risk of harm to an individual)
- (c) We have a legitimate interest (for campaigning, lobbying, awareness raising purposes)

How we store your personal information

Your information is securely stored.

Any personal information stored in relation to submissions is kept within our password protected website content management system, email system and shared drive (e.g. Google Drive).

Personal data stored in relation to media contributors will be kept within a password protected worksheet.

Personal data stored in relation to donations made via the link on the website – which leads to our CAF Donate platform – may be downloaded and kept within a password protected worksheet and computer system.

All personal data we store is protected by two factor authentication. Access is restricted to essential personnel only.

How long do we store your data for?

We retain personal data to comply with applicable laws, regulations, and professional obligations that we are subject to. We will then dispose of your information by deleting it completely from our systems.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at info@exposetheharm.com or by post at Expose the Harm, c/o CEASE UK, 483 Green Lanes, London, N13 4BS if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at info@exposetheharm.com or by post at Expose the Harm, c/o CEASE UK, 483 Green Lanes, London, N13 4BS.

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>

Review

This Privacy Policy will be reviewed 3 months from the date of the launch of Expose the Harm, and subsequently each year, or earlier if required.

Next review date: March 2026